**Target Audience**

**-Data Engineers**

**-Data Engineers**

**-Data Analysts**

**-Data Analysts**

**-Business Users**

**-Star Schema**

**-Aggregated Objects**

**-Flat Tables**

**Data Modeling**

**Non (as-is)**

**Non (as-is)**

**-Data Integration**

**-Data Aggregation**

**-Business Logic & Rules**

**-Data Cleaning**

**-Data Standardization**

**-Data Normalization**

**-Derived Columns**

**-Data Enrichment**

**Data Transformation**

**Non (as-is)**

**Views**

**Tables**

**Tables**

**Load Method**

**Full Load**

**(Truncate & Insert)**

**Full Load**

**(Truncate & Insert)**

**None**

**Object Type**

**Provide data to be consumed**

**for Reporting & Analytics**

**Business-Ready data**

**(Intermediate layer)**

**Prepare Data for Analysis**

**Clean & standardize data**

**Traceability & Debugging**

**Objective**

**Definition**

**Raw, unprocessed Data**

**as-is from sources**

**GOLD LAYER**

**SILVER LAYER**

**BRONZE LAYER**